

# PRIVACY POLICY

Privacy Policy ritaray.com

## 1. General provisions

1.1. This privacy policy regulates the principles regarding the collection, processing and storage of personal data. Personal data is collected, processed and stored by the personal data controller (Ehtertainment OÜ) (hereinafter the data processor).

1.2. A data subject in the sense of the privacy policy is a customer or other natural person whose personal data is processed by the data processor.

1.3. A customer in the sense of the privacy policy is anyone who buys goods or services from the website of the data processor.

1.4. The data processor complies with the principles of data processing stipulated in legislation, among other things, the data processor processes personal data legally, fairly and securely. The data processor is able to confirm that personal data has been processed in accordance with the provisions of legislation.

## 2. Collection, processing and storage of personal data

2.1. The personal data that the data processor collects, processes and stores is collected electronically, mainly via the website and email.

2.2. By sharing his personal data, the data subject gives the data processor the right to collect, organize, use and manage personal data for the purposes specified in the privacy policy, which the data subject directly or indirectly shares with the data processor when purchasing goods or services on the website.

2.3. The data subject is responsible for ensuring that the data provided by him is accurate, correct and complete. Knowingly providing false information is considered

a violation of the Privacy Policy. The data subject is obliged to immediately notify the data processor of changes in the provided data.

2.4. The data processor is not responsible for damage to the data subject or third parties caused by the data subject providing false information.

### 3. Processing of personal data of customers

3.1. The data processor may process the following personal data of the data subject:

3.1.1. First and last name;

3.1.2. Date of birth;

3.1.3. Telephone number;

3.1.4. E-mail address;

3.1.5. Delivery address;

3.1.6. Current account number;

3.1.7. Payment card details;

3.2. In addition to the above, the data processor has the right to collect data about the customer that are available in public registers.

3.3. The legal basis for the processing of personal data is Article 6(1)(a), (b), (c) and (f) of the General Regulation on the Protection of Personal Data:

a) the data subject has given his consent to process his personal data for one or more specific purposes;

b) the processing of personal data is necessary for the performance of a contract concluded with the participation of the data subject or for taking measures prior to the conclusion of the contract in accordance with the request of the data subject;

c) the processing of personal data is necessary to fulfill the legal obligation of the data controller;

f) the processing of personal data is necessary in case of a legitimate interest of the data controller or a third party, unless such interest is outweighed by the interests of the data subject or the fundamental rights and freedoms for which personal data must be protected, especially if the data subject is a child.

#### 3.4. Processing of personal data according to the purpose of processing:

##### 3.4.1. Purpose of processing – security and safety

The maximum period of storage of personal data - according to the deadlines specified in the law

##### 3.4.2. Purpose of processing - order processing

The maximum period of storage of personal data - 2 years

##### 3.4.3. Purpose of processing – ensuring the functioning of e-shop services

The maximum period of storage of personal data – 2 years

##### 3.4.4. Purpose of processing - customer management

The maximum period of storage of personal data – 2 years

##### 3.4.5. Purpose of processing – financial activity, accounting

The maximum period of storage of personal data - according to the deadlines specified in the law

##### 3.4.6. Purpose of processing - marketing

The maximum period of storage of personal data – 2 years

3.5. The data processor has the right to share customers' personal data with third parties, such as authorized data processors, accountants, transport and courier companies, companies providing transfer services. The data processor is the responsible processor of personal data. The data processor transmits the personal data necessary for making payments to the authorized processor Maksekeskus AS.

3.6. When processing and storing the personal data of the data subject, the data processor implements organizational and technical measures that ensure the protection of personal data against accidental or illegal destruction, modification, disclosure and any other illegal processing.

3.7. The data processor stores data subjects' data depending on the purpose of the processing, but no longer than 2 years.

#### 4. Rights of the data subject

4.1. The data subject has the right to get access to his personal data and to consult them.

4.2. The data subject has the right to receive information about the processing of his personal data.

4.3. The data subject has the right to supplement or correct inaccurate data.

4.4. If the data processor processes the data subject's personal data on the basis of the data subject's consent, the data subject has the right to withdraw the consent at any time.

4.5. To exercise the rights, the data subject can contact the e-shop's customer support at [info@funkembassy.eu](mailto:info@funkembassy.eu).

4.6. The data subject can file a complaint with the Data Protection Inspectorate to protect his rights.

#### 5. Final Provisions

5.1. These data protection conditions have been drawn up in accordance with Regulation (EU) No. 2016/679 of the European Parliament and of the Council on the protection of natural persons in the processing of personal data and the free movement of such data and on the repeal of Directive 95/46 / EC (General

Regulation on the Protection of Personal Data), the Personal Data Protection Act of the Republic of Estonia and legislation of the Republic of Estonia and the European Union.

5.2. The data processor has the right to partially or completely change the data protection conditions by notifying the data subjects of the changes on the website [ritaray.com](http://ritaray.com).